MOBiNET (Europe-wide e-market place of mobility services for businesses and end users)

This project is aimed at developing a pan-European mobility services platform, both for end users and service providers.

Travellers moving around Europe currently need to search for mobility applications in each of their destinations, which leads to new downloads, several user accounts, different means of payment, areas with limited coverage, etc. On the other hand, mobility service providers can find difficulties in having access to services for their customers, or to find data to provide them with.

Within this context, the main targets of MOBiNET are:

- To offer users a unique directory in which to find all mobility services.

- To give providers tools to make these services become global, so that they are able to move around Europe without interruptions by means of the access to data sources.

- To give providers search services and the integration of other additional services.

- To allow providers to reach a larger number of end users.

- To create a community of service providers that feed the platform.

- To generate business models that will make the operability of MOBiNET sustainable beyond the project.

MOBiNET works in order to satisfy the growing demand of users for a quicker and more immediate access to mobility services.

RACC, both as representative of end users and service provider (traffic information, insurance company, etc.), contributes with its perspective as regards aspects such as:

- Definition of the platform.
- Accessibility to its services.
- Type of organisation that should be managing it.
- Business models on which the platform will be based.

Project carried out between November 2012 and August 2016.