



I-CVUE (Incentives for Cleaner Vehicles in Urban Europe)

The year 2017 marked the end of the European project I-CVUE, which started back in 2014, with the main aim of reducing the polluting emissions in urban areas by means of the promotion of electric mobility.

The I-CVUE consortium is made-up of ten collaborating entities from seven countries (Austria, Belgium, Germany, Spain, Netherlands, Norway and United Kingdom), which contributed to the project with their experience and their knowledge in the fields of action.

The following actions were taken in order to carry out this project:

- Identification of the corporate vehicle fleets in order to make a follow-up and an analysis of their potential to migrate to electric vehicles.
- Valuation of the economic and operational incentives for electric mobility and transfer of best practices among the participating European regions.
- Development of a web-based tool to allow for the calculation of the TCO (total cost of the vehicle during its lifetime) of the vehicles that make-up the corporate fleet.

The results achieved were:

- A web-based tool that allows comparing the total lifetime cost of a combustion vehicle and an electric vehicle, in order to know exactly which of them is economically more convenient.
- Knowing the CO2 emissions of electric vehicles with respect to combustion vehicles and calculating the resulting savings.
- Provision of support to the Administration in order to create incentive programmes for electric mobility.
- An RACC product for the application of B2B consultancy as regards fleet management and sustainable mobility.