



C-MobILE (Accelerating C-ITS Mobility Innovation and depLOyment in Europe)

The project started in June 2017 with the aim of achieving, in a term of three years, the development of large-scale cooperative systems in different European locations, including Barcelona. These cooperative systems are a great opportunity in order to help achieving the target of zero road fatalities.

Within the framework of this project, a workshop was held on 18 September at the RACC Barcelona headquarters that dealt with the topic about which business models would be able to sustain this large-scale deployment. All local actors involved in this type of systems participated in the session, in order to see which services could be more interesting and which business models should be built around it, so that the development would be viable and sustainable in time.

In addition to Barcelona, there are other Spanish cities participating in the project, such as Vigo and Bilbao, as well as other regions like Newcastle, North Brabant in the Netherlands, and the cities of Copenhagen, Bordeaux and Thessalonica.